

# TyneHealth Newsflash

North Tyneside GP Federation e-Bulletin

May 2021  
MONTHLY UPDATE



## North Tyneside's Primary Care Network (PCN) Clinical Directors Join TyneHealth Board

**TyneHealth is taking this opportunity to review its purpose and priorities to align with the PCNs to support them and the GP practices in North Tyneside.**

**Dr Catherine Murray, Clinical Director of Whitley Bay PCN said:** "I'm heartened by this renewed relationship between TyneHealth and the PCNs in North Tyneside and confident that together we can provide a supportive, overarching organisation for General Practice in North Tyneside, as we navigate the ever-changing landscape of the NHS!"

**Dr Dave Tomson, Clinical Director of North Shields PCN said:** "I am excited that TyneHealth remains committed to serving both the people and the practices of North Tyneside. We now have an opportunity to refocus and repurpose TyneHealth so it meets the needs of the people of North Tyneside AND is more closely aligned to the needs and strategic direction of the four PCNs. As North Shields PCN clinical director I am very happy to be joining the Board and helping TyneHealth become the provider of increasing numbers of primary and community services, and the

*voice of general practice at the North East and North Cumbria Integrated Care System (ICS.)"*

**Dr Kirstin Richardson, Clinical Director of Wallsend PCN said:** "I am pleased to be working with TyneHealth to support GP Practices and PCNs to provide excellent Primary Care Services to the people of North Tyneside and to be North Tyneside's voice in the ICS."

**Dr James Lunn, Clinical Director of North West North Tyneside PCN said:** "It's great to see TyneHealth respond so positively to the needs of our local practices and communities. In response to practices and PCN concerns about how we employ staff we need to help reshape our local services via PCNs, and it's vital that TyneHealth aligns much more closely to them. I'm so pleased that the PCN Clinical Directors in North Tyneside have all demonstrated their confidence in this vision by agreeing to join and work with the Board of TyneHealth to help create an organisation that can really serve our collective Networks."

**All of us at TyneHealth look forward to closer working with all four of North Tyneside's PCN Clinical Directors**



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**Launch of the #BeKind Campaign in Primary Care**

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### OUR MD, DR SUSANNAH THOMPSON:

"TyneHealth has shown its ability to flex and support GP practices in North Tyneside during Covid-19 and I am delighted that we will be working closer with the PCNs in shaping care in North Tyneside, with this exciting opportunity to highlight the purpose of TyneHealth as a GP federation in support of its member practices, whilst strengthening Primary Care's voice at the ICS."

## More About The #BeKind Campaign Launch

**The #BeKind campaign was launched by Newcastle GP Services (NGPS) who have kindly agreed that we share the campaign over to North Tyneside in support of NHS Primary Care teams across the region.**

In recent months staff have been on the receiving end of increasing frustration from patients as the coronavirus pandemic has continued.

Small acts of kindness, such as a 'thank you', can make a positive impact on someone's day, and help staff feel valued about the difference they are making to people's lives. However some NHS staff have experienced abuse

from people, which has impacted on their mental health. This is not ok.

Staff are still here to help and to make sure patients get the right treatment from the right person. They are working extremely hard and doing their very best, whilst keeping patients safe, at what is a very difficult time for everyone.

Services are a bit different to what people may be used to, but they are open for business, even if it isn't business as usual. More appointments are being done over the phone or virtually at the moment, in line with national guidance on COVID safety and security. If your GP thinks you need to see somebody face to face, you will be

offered an appointment.

[GPs consulted a record-breaking number of patients last month](#) and the #BeKind message is needed now more than ever. You can show your support for the campaign by downloading our [Facebook profile frame](#) or go to Facebook, edit your profile picture, choose **add frame** and search for **Be Kind Newcastle**.

We are currently working with NTCCG and NGPS to get all of the #BeKind campaign assets optimised for GP digital screens, as well as working with Healthwatch North Tyneside on public and staff engagement around GP access and workloads. **If you would like more information or to be involved in the campaign please email: [eleanor.holmes1@nhs.net](mailto:eleanor.holmes1@nhs.net)**

## TyneHealth Head Office New Appointments

**We are very pleased to welcome and introduce you to 3 new team members who recently joined our head office team.**

**Claire White**, Office Administrator works 30 hours per week (Mon – Fri 9:30 – 15:30) and supports the general admin and office functions as well as minute taking at meetings.

**Grace Wallace**, HR Administrator works 25 hours per week (Mon – Fri 10:00 – 15:00) and supports the general HR functions within TyneHealth.

**Jasmine Skinner**, HR Support works 37.5 hours fixed term until September 2021 to support HR functions relating to the COVID-19

vaccination programme 3 days per week (Mon, Thu, Fri 9:00 – 17:00) together with Linda McCann. Jasmine also works 2 days per weeks (Tue & Wed 9:00 – 17:00) as Administrator in the North Tyneside Falls Prevention Service to support Lynne Field.

**We wish Claire, Grace and Jasmine all the best working with TyneHealth.**